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# Businessman arrested for fraud

Hakeem Irfan | New Delhi, February 20, 2011 | Updated 10:08 IST



Anil Juneja sold local cloth in the name of international brand.

He used to make people an offer they could not refuse.

With 15 years of experience in garment and textile business, knew too well the rules of the game.

The businessman, who suffered huge losses in 2005, made over Rs 3.5 crore by duping several people across states - once using the name of international fashion brand Christian Dior.

He had opened a showroom in the name of Dior in

Manesar, Haryana, and appointed franchisees by taking huge amounts of money from them. He, along with associate, Manajit Sangwan, used to procure garments and fabric at low prices from local manufacturers and sold them in the name of Christian Dior.

According to deputy commissioner of police ( crime) Ashok Chand, Juneja made about Rs 75 lakh before being apprehended for violation of the Copyright Act.

However, it was years of ingenuity and fraud that led the college dropout to come up with the idea.

After dropping from college in 1989, Juneja joined a garment export house. In 1996, he started his own fabrication unit, Honney Overseas, in Tughlaqabad Extention and shifted his business to Gurgaon in 2000.

However, in 2005 he suffered losses to the tune of Rs 70 lakh after a foreign firm cancelled an order. " His investors demanded their money back and it was then that Juneja thought of taking the short cut to make money," Chand said.

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He shifted his business to phase- IV in Gurgaon and opened another firm in the name of Aman Creations.

" He placed orders for fabrics on various firms at Delhi, Gurgaon, Panipat, Benaras, Surat, Amritsar and Bhopal to the tune of over Rs 2.5 crore. He gave them post- dated cheques," the deputy commissioner of police said.

He sold the fabric to various persons at 32 to 35 per cent profit. He closed the business after all cheques given by him bounced. He went underground before surfacing again two years later in 2008. A case had been registered against him in this regard in Gurgaon.

By 2008, Juneja had shifted base to Jaipur. He opened a showroom, Exotica, in the city in partnership with Sonia, a resident of Haryana. He cheated businessmen in the Pink City and suburbs to the tune of Rs 17 lakh, following the same modus operandi.

Cases of cheating were registered against him in Jaipur. He was arrested and subsequently released on bail.

Untill his arrest by Delhi Police, Juneja had been running a garment firm in Mohali, Chandigarh, along with his partner in crime, Manjeet Sangwan. He had been cheating businessmen with his tried and tested trick.

Juneja was arrested from near Kashmere Gate, ISBT on Friday.

Juneja had been changing his base to evade the police and was residing at Una in Himachal Pradesh, police officials said. Earlier, he had resided at Sec 22 in Dwarka and Shahbad Mohammadpur in Delhi He had been declared a proclaimed offender in Panipat and Gurgaon.



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